



A mission of service, community, support.

We're on a mission to support our Realtor® members, be a community influencer for the advancement of real property rights, and to promote a positive Realtor® image by being active and engaged in our communities.

When you belong

Expertise

- You leverage the expertise of a professional staff who are committed to your success. We're here to answer your questions, provide relevant services, and to promote the value of your services to consumers

A Voice

- You get a seat at the table. From the national political arena, to your own back door, we're advocating to advance your profession. Your VAR staff collaborates with state government, participates in meetings, offers insights, and works to ensure your voice is heard on issues that matter.

Alliances

- You have allies. VAR partners with industry groups and community organizations to support initiatives that drive growth, stability, and opportunity for your success and the broader community.



Education & Professional Development

- We provide access to our cost-saving educational partners and in-person continuing education, offering classes on legal issues, technology, ethics, regulatory requirements, and more – all designed to support your professional growth and position you as a leader in lifestyle expertise.

Connections

- You'll be connected through a variety of VAR events. We create opportunities for members to meet, share knowledge, collaborate, and enjoy camaraderie. These networking opportunities help foster professional relationships and mentorships, build stronger alliances and support networks, and empower our members to succeed together.





When you belong

Cost Saving Benefits

- Take advantage of cost-saving benefits aimed at helping you do business better. VAR offers no-cost comprehensive, real-time market reports to help you keep you finger on the pulse of your local, regional, and statewide market. You also have access to FOREWARN, a free platform that instantly verifies potential client identities, detects risks, and empowers safer, smarter interactions with your clients and leads. Plus, enjoy a full slate of benefits through NAR and its powerful national partnerships.

Influence

- You become part of a powerful Political Action Committee that, collectively, amplifies your influence in politics and supports candidates that support you and your role in increasing homeownership, growing our economy, and building strong, vibrant communities.

Informed

- VAR keeps you informed about industry and market trends, laws and regulations, ethical practices, homeownership demographics, safety measures, technology, legislative issues, and much more.



More for your investment

- When you belong, you gain membership in VAR, the National Association of Realtors® (NAR), the nation's largest trade organization, and in your local board or association. This gives you a three-in-one membership that increases your value, strengthens your voice, and gives you access to cost-saving benefits, national marketing, and more!

GET IN TOUCH

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