

# Summary of Key Listing and Sales Metrics

A summary of the key metrics selected to be included in the report. MLS sources where licensed.

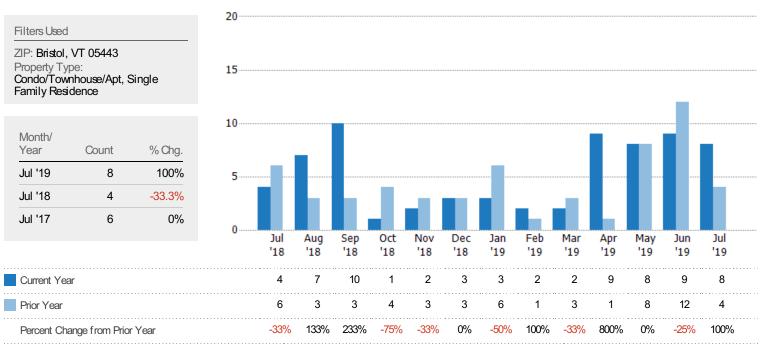
+/-	YTD 2018	YTD 2019	+ / -	Jul 2018	Jul 2019	Key Metrics
						Listing Activity Charts Metrics
+17.1%	35	41	+100%	4	8	New Listing Count
+5.7%	\$13,988,149	\$14,782,100	+105.9%	\$935,900	\$1,927,300	New Listing Volume
	NA	NA	+10.7%	28	31	Active Listing Count
	NA	NA	+6.9%	\$12,359,800	\$13,211,600	Active Listing Volume
+8.7%	\$410,805	\$446,723	-3.5%	\$441,421	\$426,181	Average Listing Price
+22.1%	\$228,918	\$279,562	-3.3%	\$271,950	\$263,000	Median Listing Price
-28.7%	166.65	118.8	+10.1%	74.5	82	Median Days in RPR
+6%	10.3	10.9	+10.7%	7	7.8	Months of Inventory
-0.6%	9.74%	9.19%	-1.4%	14.29%	12.9%	Absorption Rate
						Sales Activity Charts Metrics
+34.6%	26	35	+100%	4	8	New Pending Sales Count
+51.7%	\$5,994,149	\$9,095,900	+120.8%	\$896,900	\$1,980,400	New Pending Sales Volume
	N/A	N/A	-12.5%	8	7	Pending Sales Count
	N/A	N/A	-1.4%	\$1,969,000	\$1,941,900	Pending Sales Volume
+47.1%	17	25	+400%	1	5	Closed Sales Count
+59.2%	\$3,917,425	\$6,237,300	+649%	\$182,900	\$1,369,900	Closed Sales Volume
+8.3%	\$230,437	\$249,492	+49.8%	\$182,900	\$273,980	Average Sales Price
+9.5%	\$230,600	\$252,408	+42.2%	\$182,900	\$260,000	Median Sales Price





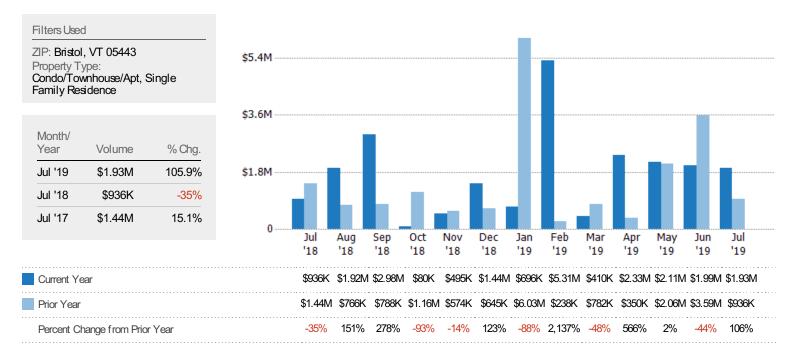
#### New Listings

The number of new residential listings that were added each month.



# New Listing Volume

The sum of the listing price of residential listings that were added each month.







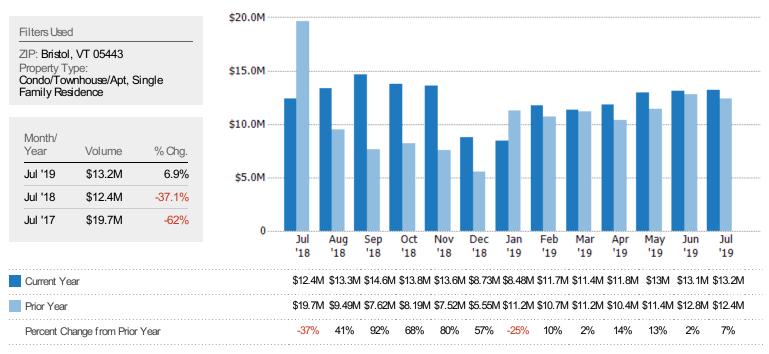
# Active Listings

The number of active residential listings at the end of each month.



# Active Listing Volume

The sum of the listing price of active residential listings at the end of each month.

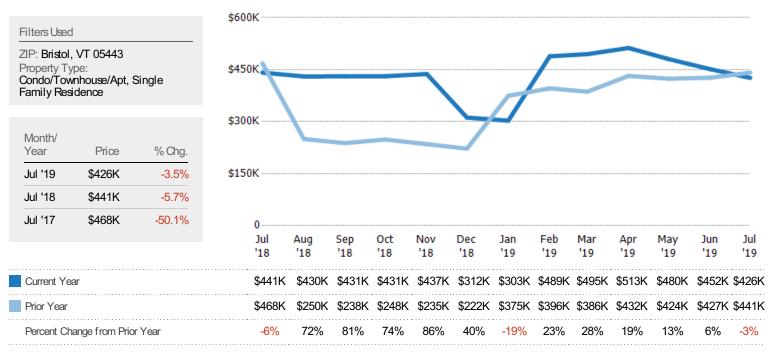


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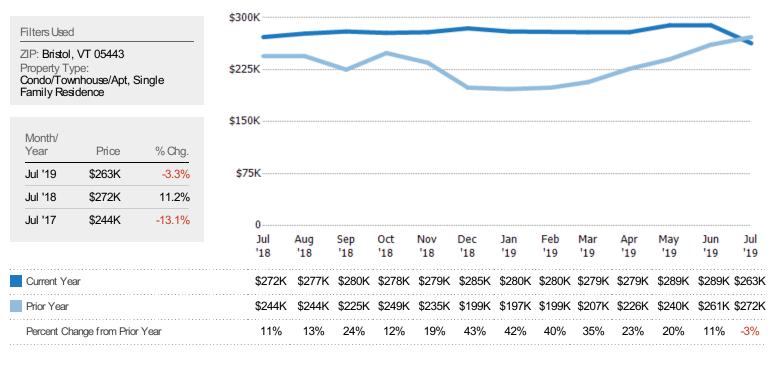
#### Average Listing Price

The average listing price of active residential listings at the end of each month.



# Median Listing Price

The median listing price of active residential listings at the end of each month.

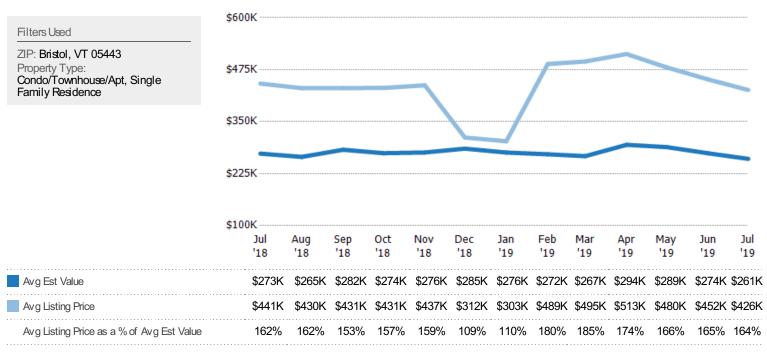






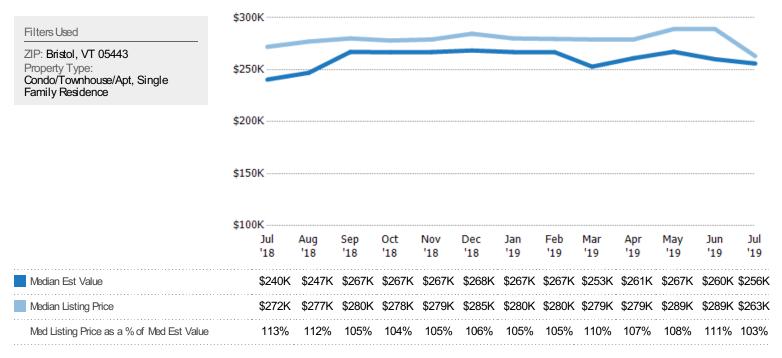
#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.



#### Median Listing Price vs Median Est Value

The median listing price as a percentage of the median AVM or RVM® valuation estimate for active listings each month.



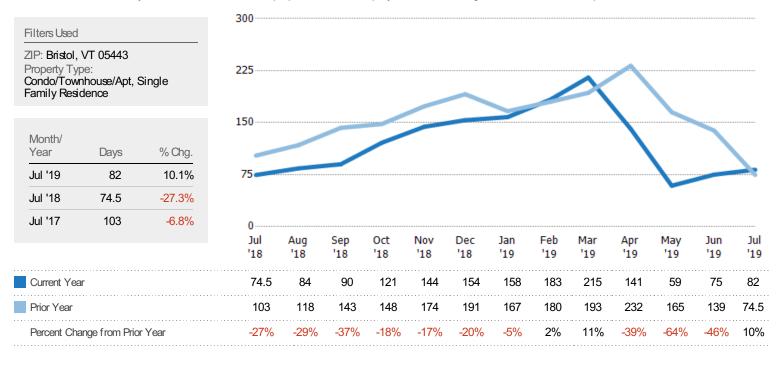


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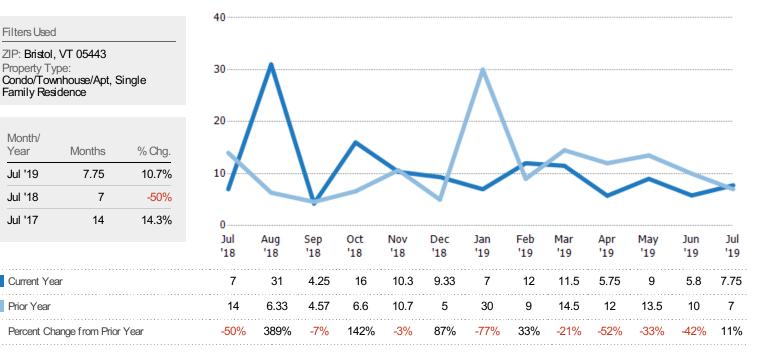
#### Median Days in RPR

The median number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.



# Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.



Month/

Jul '19

Jul '18

Jul '17

Year

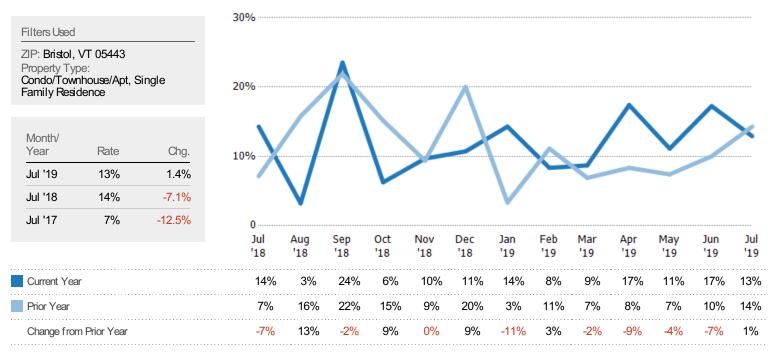


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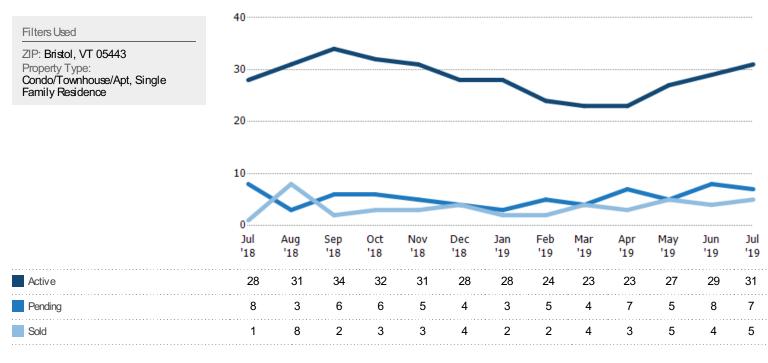
#### Absorption Rate

The percentage of inventory sold per month.



# Active/Pending/Sold Units

The number of residential properties that were Active, Pending and Sold each month.

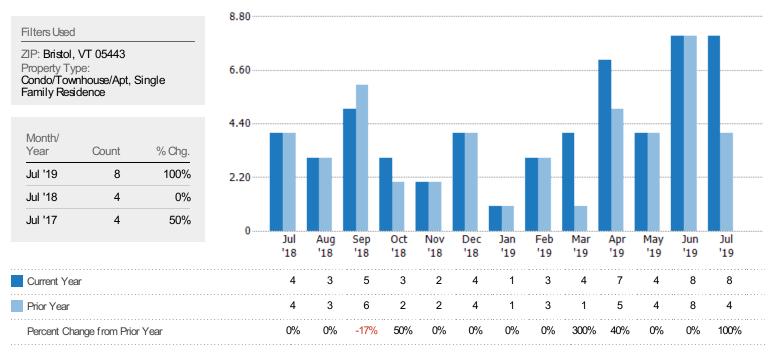


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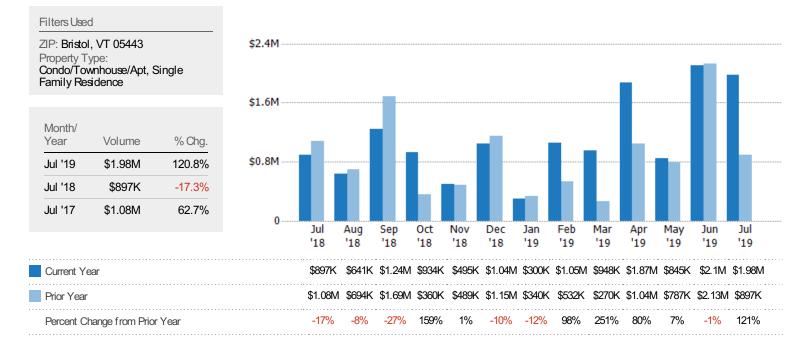
## New Pending Sales

The number of residential properties with accepted offers that were added each month.



# New Pending Sales Volume

The sum of the sales price of residential properties with accepted offers that were added each month.





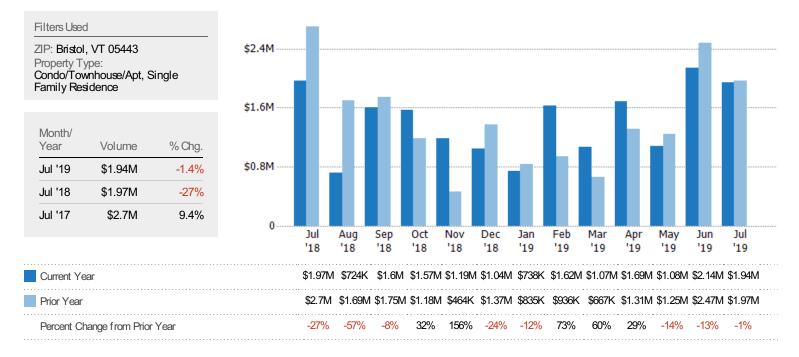
# Pending Sales

The number of residential properties with accepted offers that were available at the end each month.



# Pending Sales Volume

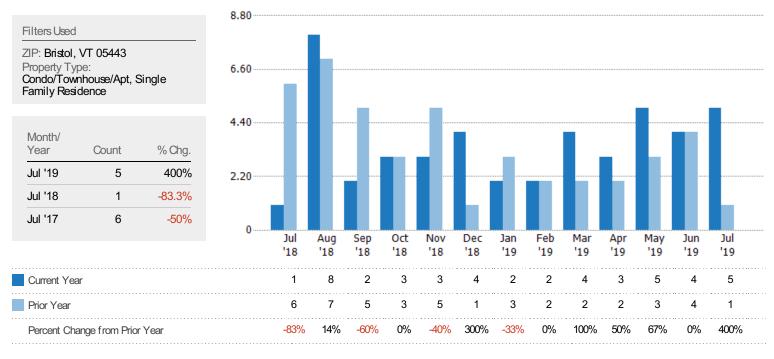
The sum of the sales price of residential properties with accepted offers that were available at the end of each month.





# Closed Sales

The total number of residential properties sold each month.



# Closed Sales Volume

The sum of the sales price of residential properties sold each month.

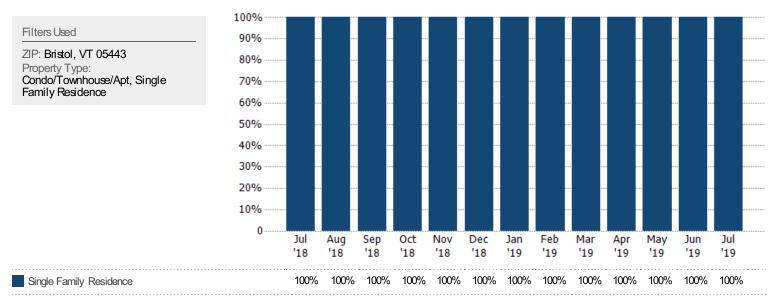


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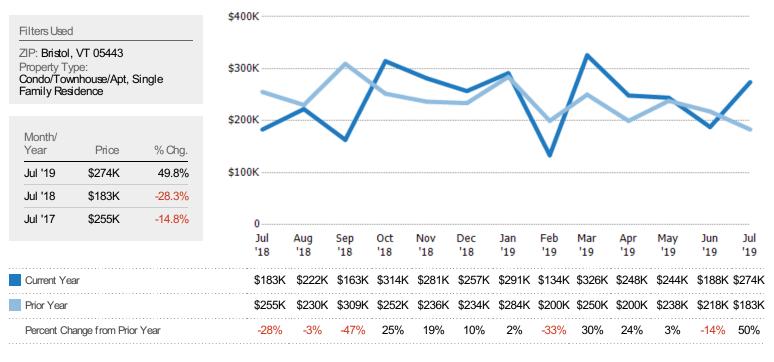
#### Closed Sales by Property Type

The percentage of residential properties sold each month by property type.



#### Average Sales Price

The average sales price of the residential properties sold each month.

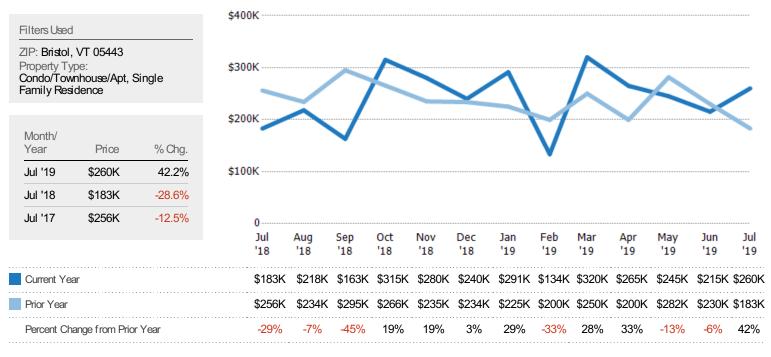






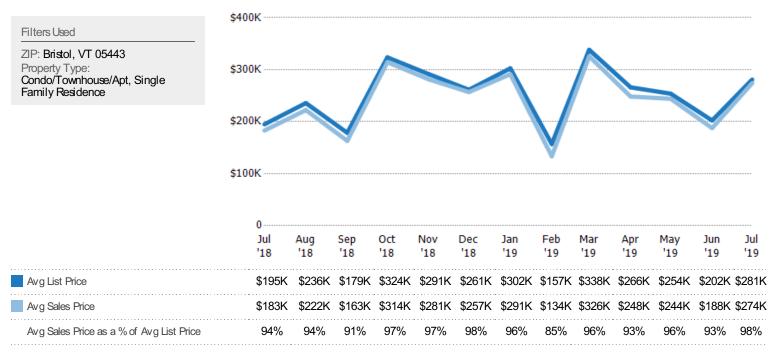
# Median Sales Price

The median sales price of the residential properties sold each month.



# Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

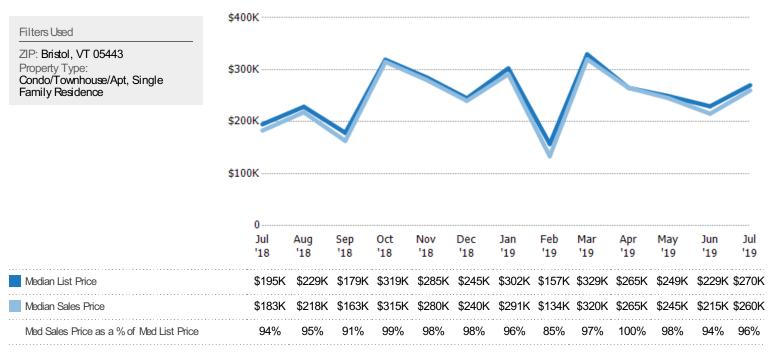






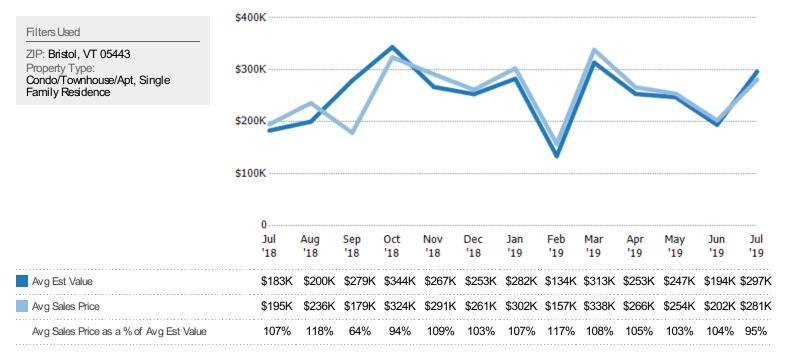
#### Median Sales Price vs Median Listing Price

The median sales price as a percentage of the median listing price for properties sold each month.



#### Average Sales Price vs Average Est Value

The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.







#### Median Sales Price vs Median Est Value

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