

Earn your Certified Real Estate Brokerage Manager (CRB) Designation.
Recognized by the National Association of REALTORS®.

achieve more WITH YOUR CRB



TAKE THE COURSE!

Managing a Multi-Generational Business

WHEN

Wed., August 22
8:30am-4:30pm

WHERE

Vermont Assoc. of Realtors®
148 State St., Montpelier, VT

REGISTER

Cost: \$159
vermontrealtors.com/crb

INFORMATION

Contact Katrina Delabruere
(802) 552-1142
katrina@vermontrealtors.com

WHAT TO EXPECT



Define the four generations: Traditionalists, Baby Boomers, Gen. X, and Millennials



Address motivational issues by understanding each generation's perspective



Decrease negative judgments and generational stereotyping



Learn the importance of cross-generational management and eliminate conflict



Recognize generational communication and learning styles

WHY CHOOSE CRB?

The CRB curriculum keeps you ahead of the information and knowledge curve and strengthens your ability to sustain your business and remain competitive. Only 3% of REALTORS have completed this advanced professional training program and met the designation requirements.